

**Rocklin Academy Board Meeting Minutes
Meeting Held at 6532 Turnstone Way, Library
6:30 p.m. December 1, 2008**

RA Board Members and Staff Present:

Voting Members: Chairwoman Wendy Boyd, Executive Director Dr. David Patterson, Jeff Nicolaysen, Stephen Siler, and Steven Carney

Non-Voting Members: Pat Teilh and Amy Alford

Staff: Mary Decker, Robin Stout

RA Board Members Absent: Jillayne Antoon

Visitors: Diana Higashi, Julie Hirota, Barbara Jones, and Wendy Lang

I. Call to Order: Wendy Boyd, Chairwoman at 6:34 p.m.

II. Hearing of Visitors: None

III. Board Member Comments:

Jeff Nicolaysen liked to receiving his board packets online.

Steven Carney would like an update on Datawise set on the pending agenda. Chairwoman Boyd set the update for March.

IV. Consent Agenda:

- a. Minutes of November 17, 2008

The consent agenda was approved. Patterson/Nicolaysen (5-0).

V. Administration Report:

- a. Technology Infrastructure (Promethean)

The Promethean SmartBoards will be installed December 11-12th. Staff and volunteers will be assisting.

VI. PAC Report:

- PAC met on November 17 to discuss the allocation of volunteer hours. The issues were discussed and tabled. The committee will hold a vote at the next meeting.
- The Sing-a-Long will be at 6:30 pm December 2 for Turnstone, and 6:30 pm December 5 for the Meyers campus.
- Meagan West participated at the CK Conference in Anaheim and will be giving a report to PAC and to the Board.
- The next PAC meeting is scheduled for December 11.

VII. Information/Action

(a) WSCA Update

The WSCA Planning Committee met Sunday November 30. The appeal is almost complete and will be submitted before December 5. Jeff Nicolaysen motioned to allow WSCA to continue the process for establishing a 7th and 8th grade under the current RA charter and reporting back to the Board in February for further authorization. Chairwoman Boyd seconded. (5-0)

The WSCA Planning Committee toured the Albertson's site and continues to believe it has significant potential. The committee will be looking into the zoning issues and working with the city to pursue the viability of this site. The committee discussed pre-work with architects, but will make sure that all zoning conditions are met before they bring back amounts to the Board.

Patterson explained to the Board the appeal process. CDE staff will do analysis on behalf of the State Board. The ACCS receives the work and then recommends to the State Board for action. The appeal will go before the ACCS in February and the State Board in March.

The News and Review Program on Channel 4 had an update and story on WSCA. Chairwoman Boyd, Executive Director Patterson, and RUSD Board Member Steve Paul were interviewed.

(b) Governance Structure

Board Member Nicolaysen is currently working on organizational charts and write ups that will be helpful in explaining the role of the Governance Structure to staff. Patterson suggested also using the Traut Matrix. Nicolaysen is seeking to meet with staff on December 2.

(c) Annual Performance Report

The Draft Annual Performance Report was discussed. It is due December 15. Principal Pat Teihl asked for input regarding the draft.

Chairwoman Boyd motioned to approve the submission of the annual report under the concurrence of Steve Carney. Patterson seconded. (5-0) Chairwoman Boyd asked that the final be distributed electronically.

(d) Public Relations

At the last Board Meeting, the need for PR and development was briefly discussed. Executive Director Patterson proposed that RA consider a Development Position with PR responsibilities under WSCA. This person would be responsible for educating the community, conducting fundraising campaigns (including possible capitol campaign) and grant writing. The expectation for this position is that its fundraising activist would exceed the cost of the position and bring 2-3 times more in additional revenues.

Steve Carney would like to review some in-house options before spending the money on a PR position. PAC Vice-President Julie Hirota suggested to the Board that RA consider “branding” strategies so that the community has clarification on what RA represents. Christine Hamilton suggested keeping the message short and succinct. A proposal to address Development and PR issues will be brought back to the Board at its next meeting.

Meeting was adjourned at 7:58 p.m.

Respectfully submitted,

Nicole Alldredge